

Bio-Based Chemicals – Concept to Commercialization



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September 12, 2011**

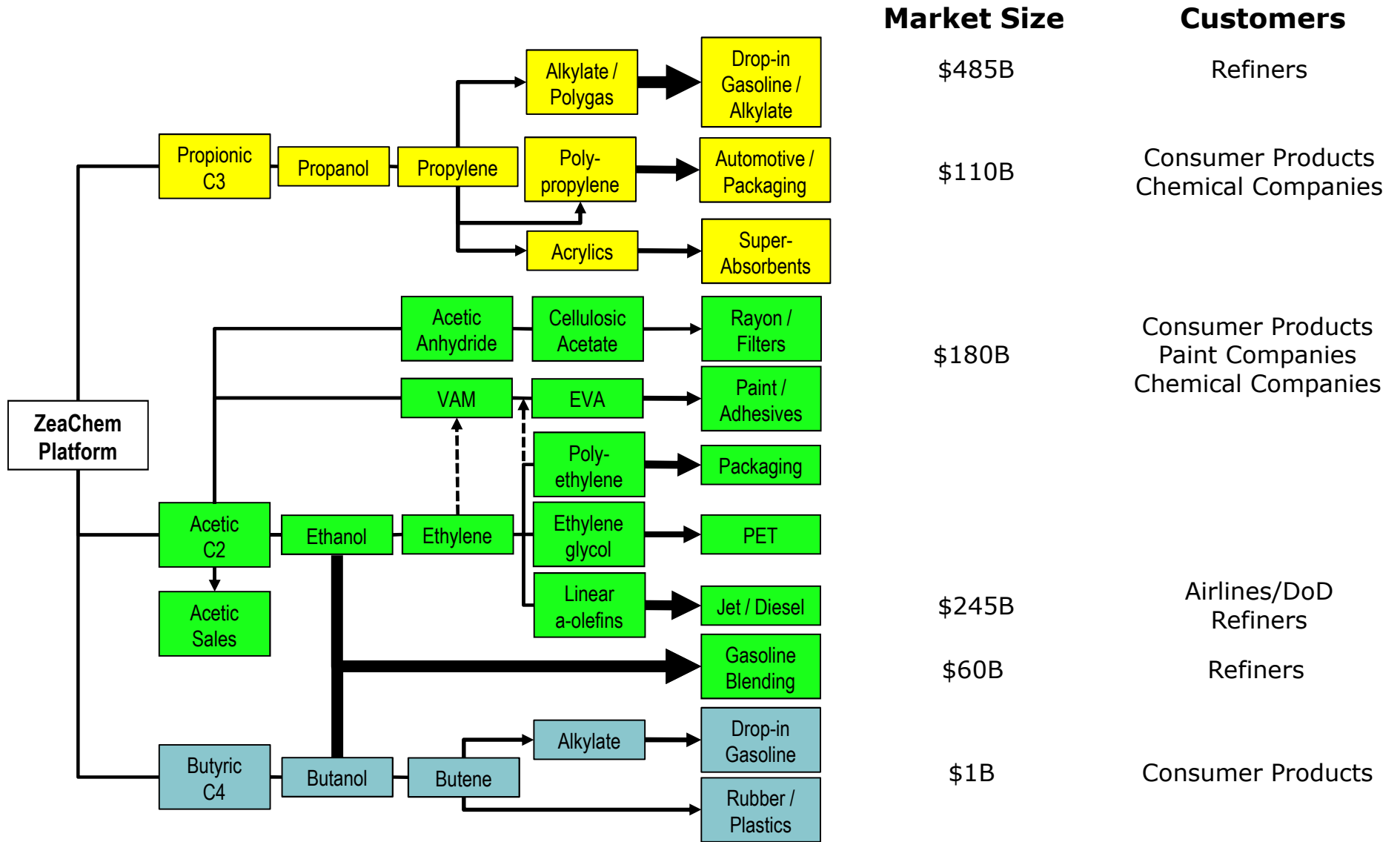
ZeaChem: Who We Are

Biorefiner with Demonstrated Success

- Produce advanced biofuels and bio-based chemicals
- Advantages:
 - Feedstock agnostic
 - Dedicated / Sustainable/Existing energy crops
 - Novel integration of known processes and natural organism
 - 40% yield advantage
 - Diverse product portfolio addresses multiple \$billion opportunities
- Competitive with lowest cost alternatives



Multiple Fuel and Chemical Products



Proof of Concept for Bio-based Chemicals

Steps to Scale-up and Commercialization

1. Risk reduction

- Technical
- Financial
- Market
- Feedstock

2. Replicable business model

- Optimize
- Repeat

3. Partnerships

- Along biorefining value chain
- Create market pull



Standard Industry Scale-up Process

Bench → Lab → Pilot



Milestones:

- ✓ Proven at lab scale
- ✓ Raised \$6MM Series A



Milestones:

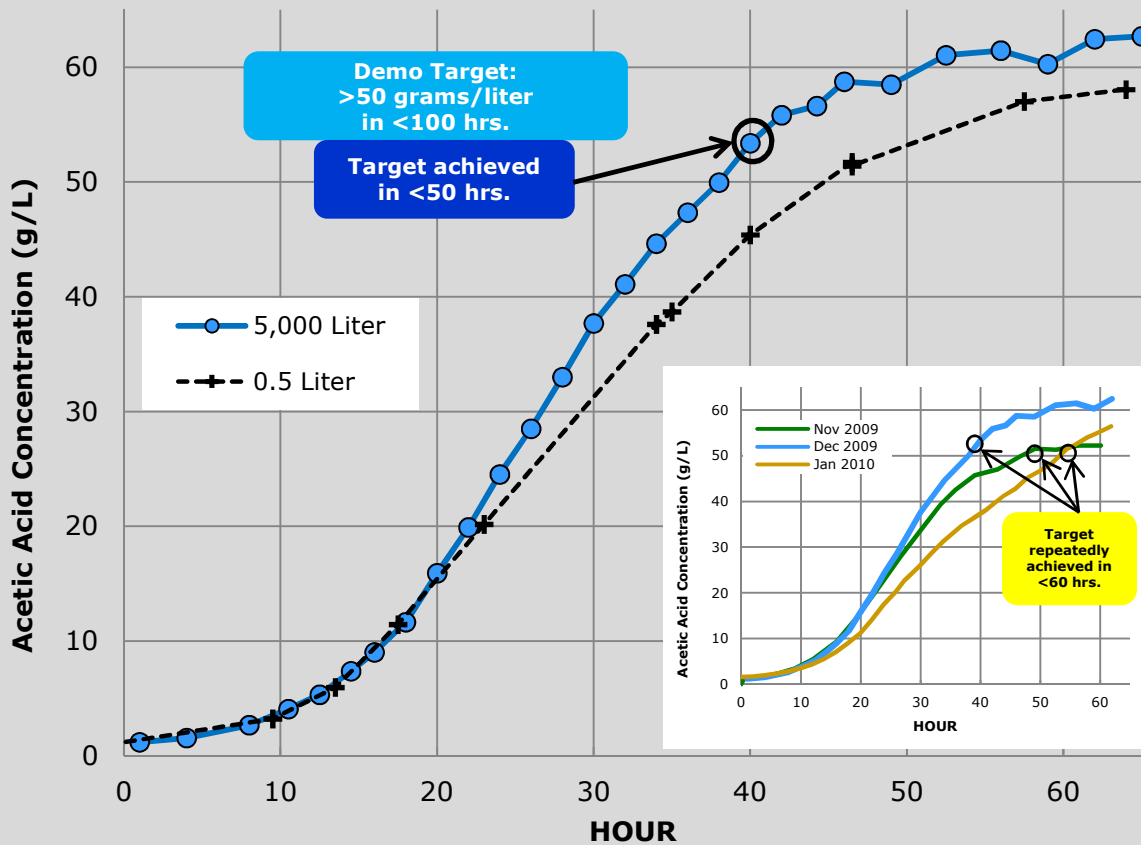
- ✓ Proven at non-integrated pilot scale
- ✓ Successfully fermented mixed sugars and hydrolyzates
- ✓ Raised \$34MM Series B



Milestones:

- ✓ 10,000x fermentation scale-up met and exceeded targets
- ✓ Completed downstream conversion:
 - ✓ glacial acetic acid
 - ✓ commercial grade ethyl acetate
 - ✓ ethanol

Verify and Repeat Results, Make Real Products



Glacial Acetic Acid



Commercial Grade Ethyl Acetate



Ethanol



Replicable Business Model to Commercialize



Construction of IBR facility



Schematic of IBR and Commercial Biorefinery sites

- 250,000 GPY Integrated Biorefinery
 - Integrate technology, project finance, feedstock structure
 - Sell products to multiple customers
- 25MM GPY 1st commercial biorefinery under development
 - Optimize technology, repeat and enhance finance and feedstock deals
 - Commercial products into various markets

Long-Term Feedstock at Known Cost

| Sugar Cost | | | |
|-------------------------------------------------|--------------------|---------------|----------------|
| | Raw Material Price | \$/Pound | \$/Bbl Ethanol |
| Corn (C ₆) | \$7.60/bushel | \$0.16 | \$94 |
| Sugarcane (C ₆) | \$25/ton | \$0.09 | \$55 |
| Wood (C₅ & C₆) | \$60/BDT | \$0.04 | \$18 |

Sources: ZeaChem, CBOT and Consecana-SP Country Cane



ZeaChem Poplar Tree Broll FINAL XtraLo-Res.wmv

- Dedicated sustainable energy crops supplemented with ag residues
 - Feedstock agnostic allows for “grow where we go”



- GreenWood Resources
 - Fixed feedstock price under long-term agreement for poplar trees for commercial biorefinery in Ore.
 - Particular benefit to chemical companies, known product cost
 - Supplement with wheat straw and other locally available ag residues
- Strategy replicable through out U.S. and Globally





Partnerships that Create Demand Pull

- P&G commitment: 25% products and packaging from renewable or recyclable sources by 2020
 - No compromises; price or quality
- Worldwide search of 100+ companies
 - Why ZeaChem
 - Highest yield
 - Proven technology
 - Speed to market necessary for 2020 goals
- Joint Development Agreement
 - Develop and scale up new product platform
 - Testing at P&G's research/development labs
 - Design and cost a commercial facility



ZeaChem Executes Joint Development Agreement with Procter & Gamble

Agreement Will Accelerate Commercialization of Sustainable Bio-based Chemicals

Lakewood, Colo. – June 1, 2011 – ZeaChem Inc., a developer of biorefineries for the conversion of renewable feedstocks into sustainable fuels and chemicals, today announced a binding multi-year joint development agreement with Procter & Gamble (NYSE:PG). The agreement will accelerate development of ZeaChem's product platform beyond C₂ through the commercialization of "drop-in" bio-based chemicals and other products.



Multiple Products, Multiple Partners

- Half of Chrysler's 2012 model year vehicles will be Flex Fuel Vehicles (FFVs)
- Strategic alliance will accelerate the market penetration of advanced cellulosic ethanol
- ZeaChem and Chrysler will collaborate on mutual goals
 - Develop strategies for increased state and government support of cellulosic ethanol production and increase consumer awareness
 - Test ZeaChem cellulosic ethanol in vehicles
 - Construct commercial scale biorefinery
- Auto industry opportunities for bio-based chemicals (paint, dashboards, cup holders)



Conclusions

- Reduce financial, technical, market and feedstock risk
- Develop a business model that is replicable
- Establish partnerships to create market pull through



Thank You

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